A SPONSORSHIP PROPOSAL FOR

THE

2019 UNC CLEAN
TECH SUMMIT

CO-HOSTED BY

ie.unc.edu/cleantech
“When we think about the future, we have to think about clean technology. Right now it’s over a trillion dollars worldwide, more than $200 billion in our country alone, and the Research Triangle Park has been a place where new ideas for new industries have always been born.”

CAROL L. FOLT, CHANCELLOR, UNC-CHAPEL HILL
On February 26, 2014, UNC-Chapel Hill hosted the first-annual North Carolina Clean Tech Summit in partnership with Kenan-Flagler’s Center for Sustainable Enterprise (CSE), the Research Triangle Cleantech Cluster (RTCC), and Strata Solar. The Institute for the Environment and CSE welcomed more than 300 people from industry, academia, and state government to discuss the clean tech industry in North Carolina. The first Summit sought to ignite innovation and collaboration across the state and served as an extension of the Institute’s mission to seek solutions to critical environmental issues.

Today, the name has changed a bit and attendance has increased three-fold with more than 1,000 participants. However, its mission remains primarily the same, to unite individuals from business, government, academia and now agriculture to explore key issues in clean technology to foster growth in the Southeast’s clean tech industry.

The Clean Tech Future

On Feb. 28-Mar.1, the 6th Annual UNC Clean Tech Summit will convene at the Friday Center in Chapel Hill and will bring together leaders, current and future, for a prosperous Southeast. More than 1,000 students, professionals, and speakers from around the world will gather for unique opportunities to discuss, collaborate, mentor and network. Each year the Summit builds on the success of the previous year.

Our sponsors make it possible for us to bring together attendees and speakers to explore key issues in the Southeast’s clean tech industry.
The University of North Carolina at Chapel Hill will host its sixth annual UNC Clean Tech Summit Feb. 28 - Mar. 1, 2019. The event will highlight the latest innovations, trends and challenges in the clean technology industry and how North Carolina is playing a key role in leading the way to an innovative global clean tech economy. The Summit is co-hosted by the UNC Institute for the Environment and the Center for Sustainable Enterprise at UNC’s Kenan-Flagler Business School.

THE THEMES

Entrepreneurship Celebrating the entrepreneur in the clean tech Industry.

Clean Energy Exploring how clean energy and technology innovations are driving economic growth and transforming both urban and rural regions.

Innovation in Agriculture Highlighting new technological breakthroughs that advance global food security and increase sustainable farming.

Smart + Healthy Cities Recognizing the work being done to create innovative solutions for progressive city needs.

Innovative Finance Discussing new financial models that are driving clean technology and innovation.

THE PROGRAM

Keynote Addresses Clean tech industry leaders and key government officials.

Panel Discussions Leaders in industry, government, academia and agriculture.

Workshops Collaboration with students for informal and in-depth discussions.

Round Table Discussions Opportunities for professionals to explore key issues.

MENTORING

Over the course of the two-day Summit, mentors will meet individually or in small groups with students who have applied for a Summit mentor. Summit mentors provide career advice, thoughts on key experiences in their leadership journey, and form relationships with students who could become future employees or connections.

NETWORKING LUNCH

The networking lunch session offers an opportunity for organizations to build the case to students on why their industry or organization should be a top consideration as they explore career opportunities in the clean tech industry. Organizations have the opportunity to host tables and recruit the best and brightest students for internships and careers.

PROFESSIONAL NETWORKING

At the Summit networking reception and dinner, attendees can interact with more people and have the flexibility to move around the room while enjoying a variety of local foods, beer and hard cider.
The 6th annual Summit will bring together attendees and speakers from business, government, agriculture and academia to explore key issues in clean tech with keynotes, discussions, workshops, mentoring and networking to foster leadership and growth in the Southeast’s clean tech industry.
Summit Partnership Levels + Benefits
Flexible full sponsor or contributor options

**SUMMIT PARTNER | $25,000**

Exclusive options available.
- Company name and logo featured on Summit website with link to your company website.
- Premier partner level position of company name and logo on all printed and digital materials.
- Sponsor logo with provided hyper link will be included on UNC Clean Tech Summit emails throughout 2019.
- Representative from your company introduced to give brief remarks at Summit.
- Sponsors will be displayed on screens during the Summit.
- Verbal recognition of sponsorship during Summit opening address.
- Opportunity to be included in Summit promotional video.
- Private meeting room available on request.
- Prime location of two exhibitor spaces.
- Eight complimentary full summit passes with Summit networking dinner.

Visit [ie.unc.edu/cleantech/sponsorship-form](http://ie.unc.edu/cleantech/sponsorship-form) to sponsor now!

In addition, you have the opportunity to customize your benefits to fit the level of participation your company would like by choosing an additional option.
PLATINUM SPONSOR | $15,000
• Company name and logo featured on Summit website with link to your company website.
• Platinum level position of company name and logo on all printed and digital materials.
• Sponsor logo with provided hyper link will be included on UNC Clean Tech Summit emails throughout 2019.
• Verbal recognition of sponsorship during Summit.
• Opportunity to be included in Summit promotional video.
• Two exhibitor spaces.
• Six complimentary full summit passes with Summit networking dinner.

SILVER SPONSOR | $5,000
• Company name and logo featured on Summit website with link to your company website.
• Sponsor logo with provided hyper link will be included on UNC Clean Tech Summit emails throughout 2019.
• One exhibitor space.
• Two complimentary full Summit passes with Summit networking dinner.

BRONZE SPONSOR | $2,500
• Company logo featured on Summit website.
• Sponsor logo with provided hyper link will be included on UNC Clean Tech Summit emails throughout 2019.
• One exhibitor space.
• One complimentary full Summit pass with Summit networking dinner.

GOLD SPONSOR | $10,000
• Company name and logo featured on Summit website with link to your company website.
• Sponsor logo with provided hyper link will be included on UNC Clean Tech Summit emails throughout 2019.
• Verbal recognition of sponsorship during Summit.
• One exhibitor space.
• Four complimentary full Summit passes with Summit networking dinner.

EXHIBITOR SPONSOR | $500
• One exhibitor space with 6’ by 6’ table, electricity available.
• One complimentary exhibitor registration.
Each year, the Summit builds on the strengths and successes of previous years. Peruse the listings of previous themes and speakers to understand the depth and breadth of issues covered by the Summit.

Previous Themes

• Innovation
• Clean energy
• Food
• Water
• The Internet of Things
• The energy transition in the Southeast
• Advancing clean tech through industry + universities
• Innovative financing
• The military + renewable energy
• Smart cities + sustainable communities
• The future of electricity in the Southeast
• North Carolina’s clean tech landscape
• Policy
• Economic development
• Entrepreneurs
• Workforce development

Gov. Roy Cooper delivered a keynote address at the 2017 Summit (top). Emily Kirsch, founder and CEO of Powerhouse, shared her unconventional rise to the top in her keynote remarks in 2018 (bottom).
Previous Featured Speakers + Panelists

Adam Bergman
Senior Vice President
Clean Tech Banking + Head of AgTech Practice
Wells Fargo

Wesley Clark
General (ret.)
United States Army

Roy Cooper
Governor
State of North Carolina

Tom Darden
Founder and Chief Executive Officer
Cherokee Investment Partners

Jay Faison
Founder and Managing Partner
ClearPath Foundation

Tom Fanning
Chairman, President and Chief Executive Officer
Southern Company

Carol L. Folt
Chancellor
University of North Carolina at Chapel Hill

David Fountain
North Carolina President
Duke Energy

Rob Glass
Vice President of Technology
CREE

Lynn Good
Chairman, President and Chief Executive Officer
Duke Energy

Jeremy Grantham
Chief Investment Strategist + Member of the Board
GMO Trust

Jim Hughes
Chief Executive Officer
First Solar

Bill Johnson
President and Chief Executive Officer
Tennessee Valley Authority

William Kamkwamba
Author
“The Boy Who Harnessed the Wind”

Chuck McGrady
Representative
North Carolina House of Representatives

Adam Monroe
President
Novozymes Americas

Megan Neligan
Project Finance Analyst
Cypress Creek Renewables

Fran O’Sullivan
General Manager
IBM GBS Global Operations

Tom Ross
President
University of North Carolina System

John Szoka
Representative
North Carolina House of Representatives

Thom Tillis
U.S. Senator
State of North Carolina

Markus Wilhelm
Co-founder and Chief Executive Officer
Strata Solar
Creating a stronger entrepreneurial ecosystem

Entrepreneurship for sustainable farming

Building a stronger more resilient coastal economy

Renewable energy

Innovative finance

Smart and connected communities

Future of energy

Decarbonizing the electric supply
Nearly 30 organizations have provided financial support to make the past Summits a success, including lead sponsors ABB, Birdseye Renewables, Cherokee, Cypress Creek Renewables, Dominion Energy, Duke Energy, Lee-Moore Capital Company, Research Triangle Cleantech Cluster, Southern Company, Strata Solar and Wells Fargo.

Visit ie.unc.edu/cleantech/sponsorship-form to sponsor now!
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